



Corso di Laurea Magistrale/Master's Degree in  
**INTERNATIONAL MANAGEMENT AND MARKETING**

Classe delle Lauree Magistrali n. 77 - Scienze economico- aziendali

<https://ls-imm.unibg.it/en>

Ordinamento didattico: 2023

curriculum: **INTERNATIONAL MANAGEMENT**

nome/NAME:	
cognome/SURNAME:	
matricola/STUDENT'S NUMBER:	
firma/SIGNATURE:	DATA/date:

**STUDY PLAN PART TIME**  
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code	SSD	FIRST YEAR PT (offered from a.y. 2023-2024)	CFU	hours
134005-ENG	SECS-S/03	Statistics for Management	6	48
910004-ENG	SECS-P/08	International Business and Trade	9	72
164008-ENG	SECS-P/08	New Business Venturing	6	48
		<b>scelta tra/ 1 choice from the following:</b>		
184002-ENG	IUS/04	International Markets and Companies Law	6	48
65108	IUS/04	International Business Law		36
<i>TOTAL CREDITS 1st year PT</i>			<b>27</b>	
code	SSD	SECOND YEAR PT	CFU	hours
164005-ENG	SECS-P/10	Managing People and Organizational Behaviour	12	96
164006-ENG	SECS-P/08	Digital Business Model and Family Business	12	96
		<b>scelta tra/ 1 choice from the following:</b>		
164004-ENG	SECS-P/01	Special Issues in International Economics	6	48
149013-ENG	SECS-P/02	Personnel Economics and HR analytics		
<i>TOTAL CREDITS 2nd year PT</i>			<b>30</b>	
<i>TOTAL FIRST AND SECOND YEAR PT CREDITS</i>			<b>57</b>	
code	SSD	THIRD YEAR PT (offered from a.y. 2024-2025)	CFU	hours
910010-ENG	SECS-P/08	International Business Management (advanced)	9	72
134003-ENG	SECS-P/09	Managerial Finance	6	48
		<b>scelta tra/ 1 choice from the following:</b>		
164003-ENG	SECS-P/12	Business History	6	48
149014-ENG	SECS-P/02	Digital Transformation and Policies (offered from a.a. 2024-2025)		
		<b>scelta tra/ 1 choice from the following:</b>		
184003-ENG	SECS-P/08	Corporate Philanthropy, Impact and Next Generation Investment	6	48
90017-ENG	SECS-P/07	Business Ethics		
164015-ENG	M-PSI/06	Psychology of Consumption and Financial Behaviour		
		<b>scelta tra/ 1 choice from the following:</b>		
134006-ENG	SECS-P/10	Social Topics in Organization		48
164017-ENG	SECS-P/08	Digital Marketing and Analytics		48
165019	SECS-P/08	Applied Management Research Methods	6	
90025		Stage/internship		
<i>TOTAL CREDITS 3rd year PT</i>			<b>33</b>	
code	SSD	FORTH YEAR PT	CFU	hours
		<b>scelta tra/ 1 choice from the following:*</b>		
184004-ENG	NN	Professional Digital Skills-1 (Focus on Internationalization) - *mandatory for a.a. 2024-25	3	
184005-ENG	NN	Professional Digital Skills-2 (Focus on Internationalization) -*elective course for a.a. 2024-25		
		Elective courses	12	
184000-ENG		Final dissertation	15	
<i>TOTAL CREDITS 4th year PT</i>			<b>30</b>	
<i>TOTAL THIRD AND FORTH YEAR PT CREDITS</i>			<b>63</b>	
<b>TOTAL CREDITS</b>			<b>120</b>	