



Corso di Laurea Magistrale/Master's Degree in
INTERNATIONAL MANAGEMENT AND MARKETING
Classe delle Lauree Magistrali n. 77 - Scienze economico- aziendali
<https://ls-imm.unibg.it/en>

nome/NAME:	
cognome/SURNAME:	
matricola/STUDENT'S NUMBER:	
firma/SIGNATURE:	data/DATE:

curriculum: **INTERNATIONAL MANAGEMENT**

STUDY PLAN A.Y. 2024-2025
enrolment a.y. 2024-2025 (coorte 2024)

code	SSD	FIRST YEAR (A.Y. 2024-2025)	CFU	hours	term
164005-ENG	SECS-P/10	Managing People and Organizational Behaviour	12	96	1+2
164006-ENG	SECS-P/08	Digital Business Model and Family Business	12	96	1+2
164008-ENG	SECS-P/08	New Business Venturing	6	48	1
134005-ENG	SECS-S/03	Statistics for Management	6	48	1
		scelta tra/ 1 choice from the following:			
184002-ENG	IUS/04	International Markets and Companies Law	6	48	1
65108	IUS/04	International Business Law		36	2
910004-ENG	SECS-P/08	International Business and Trade	9	72	2
		scelta tra/ 1 choice from the following:			
164004-ENG	SECS-P/01	Special Issues in International Economics	6	48	2
149013-ENG	SECS-P/02	Personnel Economics and HR analytics			2
total First year credits			57		

code	SSD	SECOND YEAR (A.Y. 2025-2026)	CFU	hours	term
910010-ENG	SECS-P/08	International Business Management (advanced)	9	72	1
		scelta tra/ 1 choice from the following:			
164003-ENG	SECS-P/12	Business History	6	48	1
149014-ENG	SECS-P/02	Digital Transformation and Policies			1
134003-ENG	SECS-P/09	Managerial Finance	6	48	2
		scelta tra/ 1 choice from the following:			
184003-ENG	SECS-P/08	Corporate Philanthropy, Impact and Next Generation Investment	6	48	2
90017-ENG	SECS-P/07	Business Ethics			1
164015-ENG	M-PSI/06	Psychology of Consumption and Financial Behaviour			2
		scelta tra/ 1 choice from the following:			
134006-ENG	SECS-P/10	Social Topics in Organization	6	48	1
164017-ENG	SECS-P/08	Digital Marketing and analytics			1
165019	SECS-P/08	Applied Management Research Methods			2
90025		Stage/internship			
		scelta tra/ 1 choice from the following:			
184004-ENG	NN	Professional Digital Skills-1 (Focus on Internationalization)	3		
184005-ENG	NN	Professional Digital Skills-2 (Focus on Internationalization)			
		Elective courses	12		
184000-ENG		Final dissertation	15		
total Second year credits			63		
TOTAL CREDITS			120		